

# 66 Ways we differ

1. How we define "proper" behavior
2. How & when we greet each other
3. What's considered common courtesy
4. What's polite & impolite
5. How closely we stand to each other
6. Holidays we celebrate & how we celebrate them
7. How we show respect & disrespect
8. How & when we use money, credit, & bartering
9. The range in which we negotiate
10. What is modest or risqué
11. What is embarrassing or shameful
12. What makes us feel good & what depresses us
13. What makes us proud & what shames us
14. What, when & how we eat & drink
15. What we wear, & when & where we wear it
16. How we see & behave toward sickness & health
17. How & when we seek & use health services
18. What we find funny or sad
19. How & when we use means of transportation
20. What we buy & sell & when, how & with whom we do it
21. When, where & how we sit & stand
22. If, how & when we touch each other
23. What we believe
24. What we value
25. What makes "common sense"
26. What are worthwhile goals in life
27. What is beautiful or ugly
28. The nature of God & other religious beliefs
29. What we believe we need & don't need
30. Whether privacy is desirable or undesirable
31. Who makes what decisions & in what circumstances
32. Whether a person controls his or her own life or whether fate determines it
33. What should be communicated directly or indirectly
34. What or who is clean or dirty
35. What language, dialect & tone of voice we use
36. To whom we speak & to whom not
37. The role of the individual
38. The roles of men & women & how each should behave
39. The roles parents & children & how each should behave
40. The importance of harmony in a group
41. The importance of competition between individuals
42. Social class
43. Educational levels
44. Hierarchy in business relationships
45. How time is understood & used
46. Whether schedules are important or unimportant
47. The importance tradition & rituals
48. How often we smile, whom we smile at, what it means when we smile
49. How strangers interact
50. How we interact with a person in authority
51. How we interact with a person serving us, e.g., in a restaurant
52. Relationships & obligations between friends
53. Relationships & obligations toward extended family members & relatives
54. Facial expressions, & other nonverbal behavior & gestures & when they are used
55. Crowd or audience behaviors
56. The importance of preparing for the future
57. How we see old age & value elders
58. Whether conversation should be formal or informal
59. What should be said: what left unsaid
60. Whether, when & how & with whom we make "small talk"
61. How we perceive what is friendly & unfriendly
62. How open or guarded we are with information
63. What behavior is ethical & not ethical
64. How, whom & how much we entertain
65. How or whether we take turns, stand line, etc.
66. How often we change jobs or move to a new house, where & why

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*And, there are many, many other ways in which we differ. Add to the list.*

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